

# **Privacy Statement**

## **Effective 25<sup>th</sup> May 2018**

This privacy statement is provided by PJ Colours Limited (referred to as "us", "our", or "we" in these terms) for the information of our commercial partners and of visitors to our website (referred to as "you" or "your" in these terms). PJ Colours Limited is committed to ensuring that your privacy is protected. This privacy statement explains how we use the information we collect about you and how you can instruct us if you prefer to limit the use of that information. In these terms, "third parties" means persons, firms or companies which are not subsidiary or associated or joint venture companies of PJ Colours Ltd.

### **1. Who We Are**

We are PJ Colours Limited, a company incorporated in England and Wales under company registration number 3479538.

Registered Office address:

The Glades

Festival Way

Festival Park

Stoke on Trent

ST1 5SQ

Telephone number: +44 (0) 1352 732 157

V.A.T. Registration number: 701 2424 92

### **2. Information gathered by us**

When you request any of our goods or services we need to know your name, company name, business type, postal address, email address, telephone number and any other relevant contact information.

We gather this information to allow us to process your request and the relevant information is then used by us to communicate with you for a variety of purposes.

We may also use aggregated information and statistics for the purposes of monitoring website usage in order to help us to develop our website and our services and we may also provide such aggregated information to third parties. The statistics will not include information that can be used to identify any individual.

### **3. Website information that is automatically logged**

When you enter our website, we may use your internet protocol ("IP") address to help diagnose problems with our server, to administer our website and to help identify you. Your IP address may also be used by us

to gather broad demographic information and other purposes, such as monitoring visitor frequency.

#### **4. Use of Cookies on our website**

You may be aware that there is a technology called "cookies". This is a file that is transferred from the website to the hard drive of your computer. We use cookies to track your activities on our website. A cookie will not allow a website operator to obtain information of a personal nature that will identify you to us, such as your name and address. We will only be aware of such information if you provide the information to us or you have set the preferences in your browser to provide this information automatically.

#### **5. Distribution of data**

Any information that is gathered by us, either from the web site or during our normal commercial operations may be distributed to third parties.

- If our business or any part of our business is sold or integrated with another business your data and information may be disclosed to our advisers and any prospective purchasers and their advisers and may be passed on to the new owners of the business or relevant part of the business who may use such data and information for the various purposes given in this privacy statement.
- If required by independent auditors and advisors in connection with their legitimate work
- If required by Government agencies such as HMRC or other official regulators

#### **6. Lawful basis for processing data**

In processing your data we rely on three lawful bases allowed within GDPR which are contract, legal and legitimate interest.

#### **7. Telling you what information we hold about you**

If you wish to know what information we hold on you please contact us by email at [info@procterjohnson.com](mailto:info@procterjohnson.com) or post addressed to the Company Secretary at the address set out in paragraph 1.

#### **8. Removing and correcting information**

If you request us to remove your personal information from our database or you wish us to amend or change the information we hold about you on our database, we will remove or amend any such information on your request. Such request should be made by email at [info@procterjohnson.com](mailto:info@procterjohnson.com) or letter addressed to the Company Secretary at the address set out in paragraph 1.

## **9. Contact Us**

If you have any questions about this privacy statement, how we run the website or your dealings with our company, please send an email to us at [info@procterjohnson.com](mailto:info@procterjohnson.com).

## **10. Applicable Law and Jurisdiction**

The terms of this privacy statement shall be governed by and construed in accordance with the laws of England and Wales and be subject to the exclusive jurisdiction of the Courts of England and Wales.